



SPACE FOR
ANYTHING



December 2023

STUDIO
212

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CREATE
INSPIRE
AMAZE

STUDIO
212

SPACE FOR STORY TELLING

Built in 1938 by the Ministry of Defence, Studio 212 is located on a former RAF maintenance base in Worcestershire and was used during the Second World War to house and distribute the engines and parts for the iconic Spitfire planes.



In 2012, the creative communications group **DRPG** purchased the 4.2 acre site and converted it into the largest corporate communication studio complex of its kind in Europe, housing creative communications solutions including design, events, exhibition, film, and digital production studios. The unique and highly versatile spaces Studio 212 offers has resulted in the successful completion of many award-winning projects for audiences around the world.

SPACE TO PRODUCE

If you need help with either creative or production aspects of your project, the **DRPG** team are passionate problem solvers who create solutions with impact. They include events, film, digital and design creatives, producers, and project managers, along with over 350 experts focused on producing some of the best creative work in the industry.

www.drpgroup.com



STUDIO
212

SPACE TO BE
BOLD, CREATIVE,
AND DIFFERENT



FLEXIBLE SPACES

The size and variety of the spaces within Studio 212 make it a very flexible venue for many types of events.

Our rooms include:

- The Atrium
- Studio 1
- Studio 2
- Studio 3
- The Yard
- The Learning Lounge
- The Hangout
- The Loft
- The Roof
- The Cinema
- Four meeting pods
- Breakout rooms
- Facilities for virtual and hybrid events
- Workshops and storage facilities



STUDIO
212

SPACE FOR EVENTS,
FILM, AND
PHOTOGRAPHY



THE ATRIUM

The Atrium is an imposing and unique space that serves as a networking and exhibition hub.

Designed to easily accommodate unique branding and creative displays, The Atrium combines the original features of the 1930s building with the flexibility and comfort of a modern venue.

A multi-purpose area, The Atrium immerses delegates in the event theme as soon as they arrive. Its inbuilt sound system and colour changing LED lighting control make it an ideal area for delegate registration, drinks receptions, catering and exhibitions.



DIMENSIONS
W 12M / L 12M / H 8M

CAPACITY

BANQUET	30
RECEPTION	300

STUDIO 1

Studio 1 is the second largest and most flexible space we have. A perfect blank canvas, it allows us to create themed environments for formal conferences, product launches, team-building exercises, lavish gala dinners, and film shoots.

Studio 1's versatility extends to vehicle access and its floor and walls can be dressed in the materials needed to create the right look and feel for your event. It includes a fully-equipped control room, motorised rigging points, three-phase power, split level stage, floor and wall projection, large wing area, fully air-conditioned, three dressing rooms, and a green room. Studio 1 is fully-equipped to cost-effectively support creative projects, including live broadcasts and events. Direct access to The Atrium and other meeting areas means audiences can easily move between different sessions – and experiences.

DIMENSIONS

W 12M / L 15M / H 5M

CAPACITY

THEATRE	250
CABARET	200
BANQUET	200
BOARD ROOM	50
CLASSROOM	150
RECEPTION	300





STUDIO 1

STUDIO 2

Studio 2 is a fully-equipped, soundproofed video recording and photography studio, which makes it an inventive space for meetings, breakouts, dinners, and team building exercises.

Studio 2 is equipped with a full lighting rig, three-phase power, CYC track, air-conditioning, control room and live broadcast capability. The space has direct access to The Atrium, leading to the meeting spaces and the backstage areas. It can be themed in a multitude of ways and is ideal either for our range of video-based team building exercises, or as a large breakout space.



DIMENSIONS

W 8M / L 12M / H 5M

CAPACITY

THEATRE	100
CABARET	80
BANQUET	80
BOARD ROOM	30
CLASSROOM	70
RECEPTION	150





STUDIO 3

Our largest studio is a raw, industrial, and extremely versatile space. With white walls and concrete flooring, Studio 3 provides a complete blank canvas for unique launches, interactive conferences, dinners, breakout sessions, experiential events, and exhibitions.

With complete blackout capabilities, a control room, rigging points for lighting, sound and projection, as well as three-phase power, Studio 3's 8m-high ceiling and open space allows for a multitude of creative uses. Like our other studios, this space also has access for vehicles and larger staging, set and exhibition elements. It also acts as an extension to Studio 1 and 2. Linking themed tunnels between the studio provides audiences with a sense of the unexpected when moving from one studio to the other.

Studio 3 also has the ability to transform into any environment imaginable using the magic of the green screen. Transport your presenter or product into another dimension using Unreal Engine technology and our high-end filming and editing software.

DIMENSIONS

W 12M / L 22M / H 8M

CAPACITY

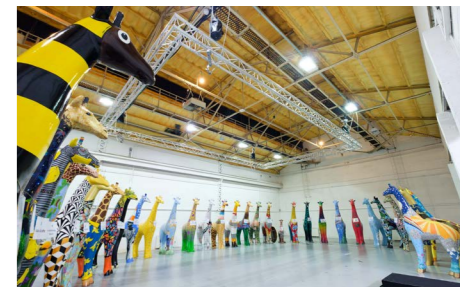
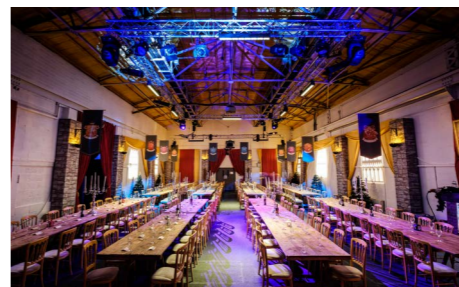
THEATRE	300
CABARET	250
BANQUET	270
BOARD ROOM	80
CLASSROOM	200
RECEPTION	360



STUDIO
212



STUDIO 3



THE YARD

A flexible space that can transform into whatever you need it to be.

The Yard offers our clients a space that suits exhibitions, launch events, broadcasts and anything with big credentials perfectly.

The Yard can be transformed completely with clever use of studio lighting and backdrops, and larger hardware like machinery, vehicles or custom stag sets can be brought in with ease.

If you're thinking big, the yard is an excellent solution.

DIMENSIONS

W 10M / L 42M / H 8M

CAPACITY

THEATRE	500
CABARET	360
BANQUET	360
BOARD ROOM	150
CLASSROOM	300
RECEPTION	800



STUDIO
212

SPACE TO COLLABORATE

Within the complex we have a range of other open spaces, which can be utilised as part of your event.



THE LEARNING LOUNGE

Learning and up-skilling is at the very heart of our business. This is the space where we, and you, can broaden our horizons.

Our fully kitted-out training hub provides a space with daylight to collaborate, learn and build teams. As well as the creature comforts you'd expect, The Learning Lounge also has projectors, screens and audio equipment for training sessions, classes or lectures. It also connected to our master control room for live broadcast activities.



DIMENSIONS

W 8.5M / L 14M / H 2.5M

CAPACITY

THEATRE	100
CABARET	80
BANQUET	80
BOARD ROOM	30
CLASSROOM	70
RECEPTION	150

THE HANGOUT

**When it comes to creative,
a space to think is
always welcome.**

The Hangout acts as our relaxed space where creative thinkers can attack problems or look for a different perspective. It provides an open, thought-provoking space for meetings, seminars or other creative pow-wows.

Suited to smaller groups, the space still features the technology expected within meeting areas, albeit in a more relaxed, intimate space. If you need somewhere quiet to solve a problem, The Hangout is waiting.

DIMENSIONS

W 8.5M / L 20M / H 2.5M

CAPACITY

THEATRE	170
CABARET	120
BANQUET	120
BOARD ROOM	50
CLASSROOM	80
RECEPTION	250



THE LOFT

Having somewhere fresh to escape to is a great way to keep ideas flowing. The Loft is also an ideal space for you to offer a different meeting space to your employees, clients or delegates.

The Loft is a meeting space designed to hold meetings, catch ups or just to share ideas on the big white wall, and is also perfect for private dining events

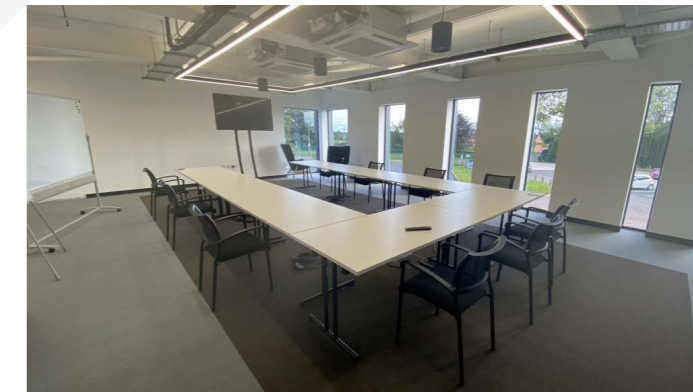
This daylight space can be transformed into the perfect meeting experience, with its own catering facilities and screens, speakers and projection equipment available. Take your meeting out of the office and into The Loft.

DIMENSIONS

W 7.5M / L 9.5M / H 2.5M

CAPACITY

THEATRE	60
CABARET	50
BANQUET	50
BOARD ROOM	20
CLASSROOM	40
RECEPTION	100



THE ROOF

An outdoor working space with exceptional views across four counties.

The roof is the ideal outdoor work/play space that really comes into its own in good weather.

Featuring space for tables, relaxing chairs and even a stage if needed, this outdoor space with stunning views across the Worcestershire countryside also becomes an exciting and engaging outdoor space. This space is also connected to our master control room for broadcast activities.



DIMENSIONS
W 7.5M / L 20M

CAPACITY

RECEPTION

100

THE CINEMA

**Present, watch and share
in this fully-functional
cinema room.**

Our film and broadcasting studios are backed up by their very own cinema. This is the perfect space to show off your great work.

With 32 seats and projection, The Cinema is ideal for small presentations, viewings, and learning sessions, and is fully equipped with projection, surround sound, air conditioning and controllable lighting. We can even provide popcorn!



DIMENSIONS
W 5m / L 7m / H 2.6m

CAPACITY
30

MEETING PODS

The Red, Green, Blue and Yellow pods are four meeting spaces that can be hired individually or as additional breakout rooms.

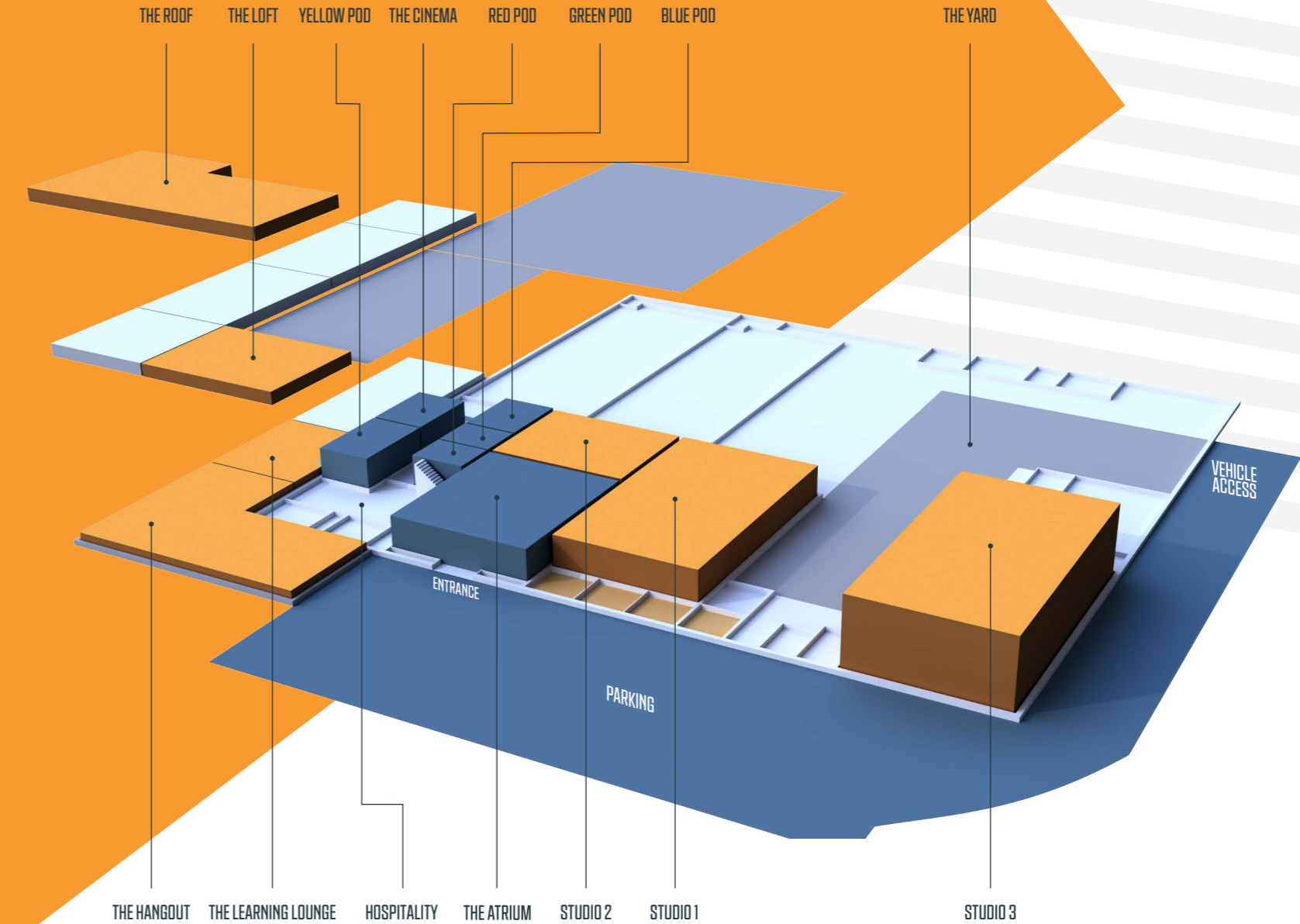
Each pod has a modular table layout that easily configures to your needs and a wall mounted plasma screen that connects to a laptop. The Blue pod also has a ceiling mounted projector, a large screen, video conference facility, and a sound system.

Each pod has dimmable lighting, a wall-mounted plasma, and a conference telephone.



THE SPACE

SPACE	DIMENSIONS	THEATRE	CABARET	BANQUET	BOARD ROOM	CLASS ROOM	RECEPTION	DAYLIGHT	BLACKOUT	THREE-PHASE POWER
THE ATRIUM	W 12m / L 12m / H 8m	N/A	N/A	30	N/A	N/A	300	Yes	No	Yes
STUDIO 1	W 12m / L 15m / H 5m	250	200	200	50	150	300	No	Yes	Yes
STUDIO 2	W 8m / L 12m / H 5m	100	80	80	30	70	150	No	Yes	Yes
STUDIO 3	W 12m / L 22m / H 8m	300	250	270	80	200	360	No	Yes	Yes
THE YARD	W 10m / L 42m / H 8m	500	360	360	150	300	800	Yes	Yes	Yes
THE LEARNING LOUNGE	W 8.5m / L 14m / H 2.5m	100	80	80	30	70	150	Yes	No	No
THE HANGOUT	W 8.5m / L 20m / H 2.5m	170	120	120	50	80	250	Yes	No	No
THE LOFT	W 7.5m / L 9.5m / H 2.8m	60	50	50	20	40	100	Yes	Yes	No
THE ROOF	W 7.5m / L 20m	N/A	N/A	N/A	N/A	N/A	100	Yes	No	No
THE CINEMA TIERED SEATING	W 5m / L 7m / H 2.6m	30	N/A	N/A	N/A	N/A	N/A	No	Yes	No
RED POD	W 4m / L 5m / H 2.4m	20	N/A	12	12	N/A	N/A	No	Yes	No
GREEN POD	W 4m / L 5m / H 2.4m	20	N/A	12	12	N/A	N/A	No	Yes	No
BLUE POD	W 5m / L 6m / H 2.4m	30	20	20	20	N/A	N/A	No	Yes	No
YELLOW POD	W 4m / L 5m / H 2.4m	30	20	20	20	N/A	N/A	No	Yes	No



CATERING

Eating together creates a sense of community and reinforces culture and values. For this reason, DRPG is always careful to tailor our catering to both our client's preferences and the message behind their event.

Based in Worcestershire, we are perfectly located to source fresh, local produce. Equally, we are close to large urban centres, which makes it easy for us to provide a range of high-quality world food.

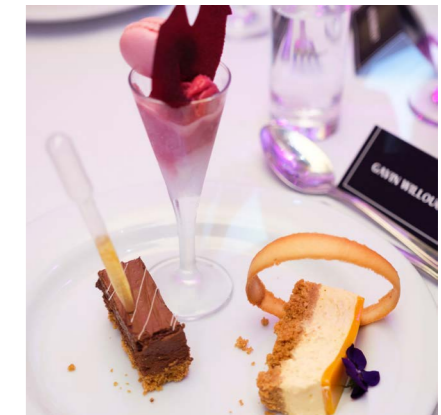
Whether we call on a renowned chef to create a sit-down evening meal for your guests, build an outdoor hog roast, organise a barbecue, or provide a simple buffet, we make sure we provide delicious, healthy food that meets your dietary requirements.

Our fully qualified on-site catering team carefully schedules around your precise requirements and is available to provide drinks and refreshments to delegates throughout the course of the day and evening. The service we provide complements the food on offer, from catering teams who manage the buffet and advise on dietary requirements, to fine dining for evening functions.

And of course, **DRPG's** creativity extends to the kitchen. Our creative team is adept at working with

chefs to present food in a way that delights delegates and reinforces the story behind the event - all while preserving the taste, quality, and experience of the food.

Whether your delegates are attending an awards dinner or a drinks reception, breakfasting on arrival at a conference, enjoying a coffee with colleagues, or networking during lunch, **DRPG** has the facilities and expertise to provide the food and drinks packages which suit delegates' experience and exceeds your expectations.



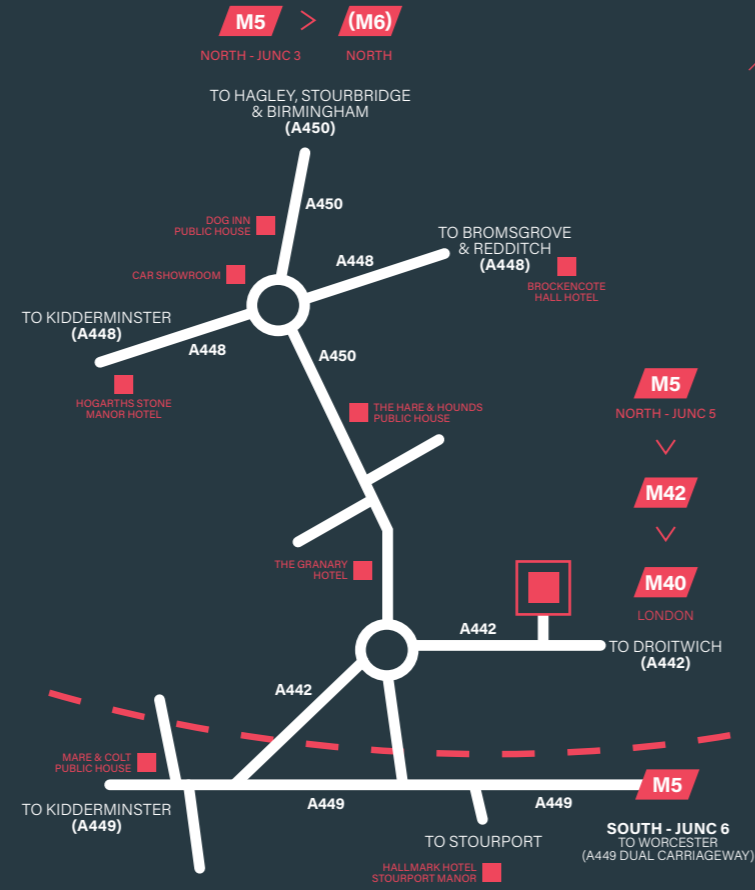
LOCATION

Studio 212 is located in the heart of England, amidst the beautiful Worcestershire countryside.

Worcestershire is well known for its communication links with the M5, M42, and M50, rail connections via the Great Western Line from Paddington to Worcester, or the Chiltern Line from Marylebone into Kidderminster. Birmingham International is just a 45-minute drive for national rail connections and international flights into Birmingham International Airport. Worcestershire is one of the UK's most stunning and diverse counties; famous for its agriculture and its clean air environment which attracts a range of creative and technology companies.

Worcestershire is one of the only 5G testbeds in the UK and has a wealth of attractions which can be incorporated into your event programme.

From the country's oldest vineyard to the UK's largest gin and vodka distillery and the heritage wonder of the Severn Valley Railway. The excitement of the West Midlands Safari Park, to the largest uninterrupted forest in England, the beauty of River Severn and the magnificent Malvern Hills. The area is also blessed with culinary splendours from the stunning Cook School in Bewdley, to the fine dining options in the various country mansions, and across the medieval City of Worcester.



SPACE FOR ANYTHING



EVEN MORE SPACE

We aren't just limited to our 212 complex in the Midlands. With further dedicated space in Covent Garden, as well as the ability to source venues on both a national and global scale, we can make any space possible.

teamdrop^{co}



LONDON STUDIOS (COVENT GARDEN)

We also offer a convenient multi-use space in London. Our Covent Garden facilities are ideal for smaller photo shoots and filming and are equipped with studio equipment, green screen and live links to our other studio facilities and, of course, the wider world.

Hospitality facilities and space for meetings are also available to help ensure you and your presenters receive the very best experience.



STUDIO DIMENSIONS
W 3.6M / L 9.7M / H 2.5M



SPACE TO BROADCAST

Our master control rooms and galleries, with the latest virtual technologies, will get you in front of any audience, in any studio, literally anywhere on earth.



MASTER CONTROL ROOM

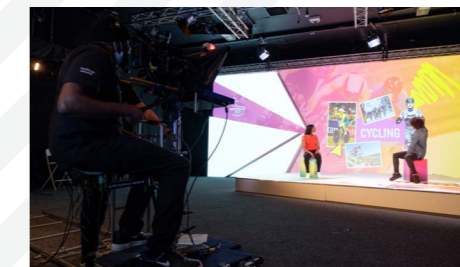
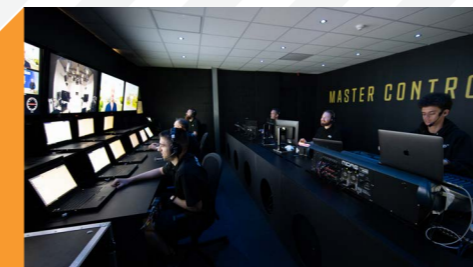
BROADCAST STREAMING

Virtual events and live broadcasting are key parts of our studio offering and open up a world of opportunities for connecting you audiences, no matter where in the world they are!

All our studios have their own master control rooms that allows our technicians to mix sound, manage video streaming and broadcast to platforms like Microsoft Teams, Zoom and Google Meet, as well as conventional browser and app-based streaming services. It also gives us unprecedented levels of data security, meaning sensitive broadcasts will only be seen by those they are intended for, plus your private information will remain under our strict controls.

Our broadcast facilities are designed to make filming much faster and more responsive - essential with global and socially-distanced audiences.

We can use technologies like green screen and augmented reality to bring broadcasts to life, plus our first-rate sets are an asset in themselves, making our digital broadcasting not only professional, but memorable.

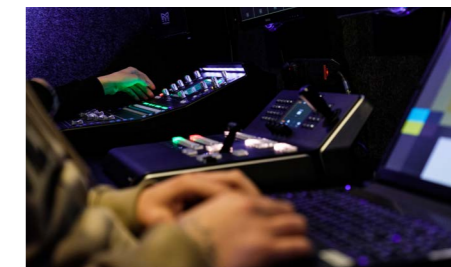
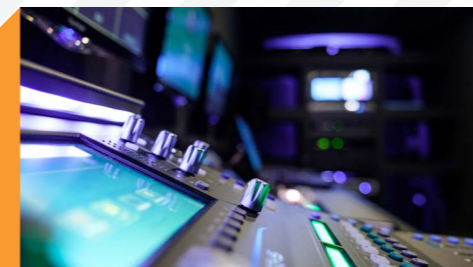


OUTSIDE BROADCAST VEHICLES

Our outside broadcast vehicles allow our clients to broadcast from anywhere, to anywhere, and can be dispatched quickly to any location in the UK.

This remote broadcast studio solution is equipped for use for a variety of events and at a multitude of locations, bringing the technical ability of a standalone recording studio to your doorstep.

Our OB vehicles offer a flexible, standalone solution. Each vehicle has built-in broadcasting equipment and multiple cameras that don't require an additional power source or internet connection. Live hosting and live broadcasting is also possible, making these mobile mini studios and excellent asset for remote work.



SPACE FOR
BRANDS



OUR CLIENTS

Thanks to the whole **DRPG** team for making our New Directions Leadership Conference 2018 so fun and successful.

For the great looking set, the detailed branding (even the yellow 'smoke'), and the assets like the table tops and Hackathon boards. For perfect technical support, delivery of the audio/ visual, and for guiding with the set-up of the iPads for the sensemaking conversations. For your slick professionalism and hand-holding throughout. And for actioning all requests from various parties during the event. For running the triumphant News Day, which flushed out the collaborative talents of our team. For smooth running of all logistics from registration to closing, and for arranging entertainment and timely refreshment.

Your intelligent and inspiring approach to our conference shone through in the end result. I am indebted to your patience, pragmatism and can-do attitude, despite the unorthodox 'redirect' in latter stages of plans which began nine months ago.

Thank you for your generosity of spirit in this matter. And for David's parking space – we thank you!

It was an absolute pleasure to join everyone yesterday. I attend a few of these events around the world, which are all delivered extremely well, so as a result I have very high expectations! You exceeded my expectations on every front.

I really enjoyed the ambition of the event, which was superbly delivered and everyone involved in putting it together should be proud - and know they have raised the bar! The energy and passion in the room was electric and the quality of discussion and debate first-rate. Please do take that back into your business areas.

I'm a big fan of 'strategy' but I'm a bigger fan of strategic action and I have come away with great confidence that you will deliver. I would be very happy to help in any way possible, please just ask. Thank you.

A quick email to thank you and your team for the excellent support you gave to our Summer Seminar last week. I think many were surprised at what can be achieved outside of the internal/ Army environment and I have received many comments to the effect.

Special thanks must go to Brad and Jess who made the whole event 'possible'.

Many thanks for an excellent event and I look forward to seeing you again in the not-so-distant future.

We all had such an amazing night – thank you to all the team for all their hard work.

HR Director
CP Foods

Head of Communication
British Army

Global Chief Operating Officer
WSP

Head of Marketing
Colas Limited

OUR CLIENTS



